

# About MIX

The *Microfinance Information Exchange (MIX)* is the leading provider of business information and data services for the microfinance industry. The organization's core focus is to provide objective data and analysis on microfinance providers, with an emphasis on benchmarking and trend reporting for the sector.

With the most comprehensive database on the microfinance sector, MIX offers a full range of data and analytical services.

# Products and Services

## MIX MARKET

MIX Market ([www.mixmarket.org](http://www.mixmarket.org)) is a microfinance information platform and database, containing business information and performance data on microfinance institutions (MFIs), public and private funds that invest in microfinance, MFI networks, raters and other service providers. The most comprehensive database on the microfinance sector, MIX Market receives more than 30,000 visitors each month.

Currently, MIX Market has data on 1381 microfinance institutions, including all primary (Tier 1) and most of the secondary MFIs throughout the developing world. The data available includes outreach and impact information, balance sheet data, financing structure, revenues, efficiency, audited financial statements, ratings, and evaluations.

Tools such as Comparative Analysis and Trend Analysis allow users to run reports on MFIs using selected variables or indicators from the performance and financial data provided.

The Investor/Donor portfolio shows contact and general information on funds and funders, along with details on types of financial instruments, structure and performance, and process for applying for funding. Country information offers relevant social and economic development indicators in addition to regulatory information.

MIX Market also has a section for market facilitators, such as MFI networks, raters, and development service providers, an extensive list of organizations that work within the microfinance space in an effort to improve and strengthen the sector.

## THE MICROBANKING BULLETIN

*The MicroBanking Bulletin*, a semi-annual publication from MIX, is considered the premier source of benchmarking in the microfinance industry. The feature articles, analysis, benchmarks and industry commentary are widely used by investors, donors, academia, regulators and other agencies to gain a better understanding of developments in the microfinance sector. The *MBB* publishes financial and portfolio data, which is provided voluntarily by microfinance institutions (MFIs) and organized by peer groups.

The Fall issue of *the MicroBanking Bulletin* provides benchmark data on the participating microfinance institutions, using a peer group framework. The production of benchmarks ensures the highest comparability for MFI data on a global scale.

The Spring issue of *the MicroBanking Bulletin* uses the benchmarks published the previous Fall to show trendlines for the industry, again based on peer groups, over the last three years. A reader can use the trend report to create trend lines and graphs, showing the progress of the industry, as a whole, or by region, size and level of sustainability.

The *MicroBanking Bulletin* provides MFI managers, board members and other practitioners with a useful tool in understanding their organization's performance in relation to other microfinance institutions and informs on the best way to increase outreach and productivity in reaching the poor.

## Other Reports and Analysis

MIX publishes numerous reports covering microfinance in the developing world.

**Africa** — MIX publishes *Benchmarking Microfinance in Africa*, a report covering the sub-Saharan region of the continent, and *Benchmarking Microfinance in UEMOA*, covering the sub-region of the West African Monetary Union.

**Middle East and North Africa** — MIX produces *Benchmarking Arab Microfinance* with analysis and benchmarking for countries in the Arab world, including Iraq, Yemen, Syria, Egypt and Morocco.

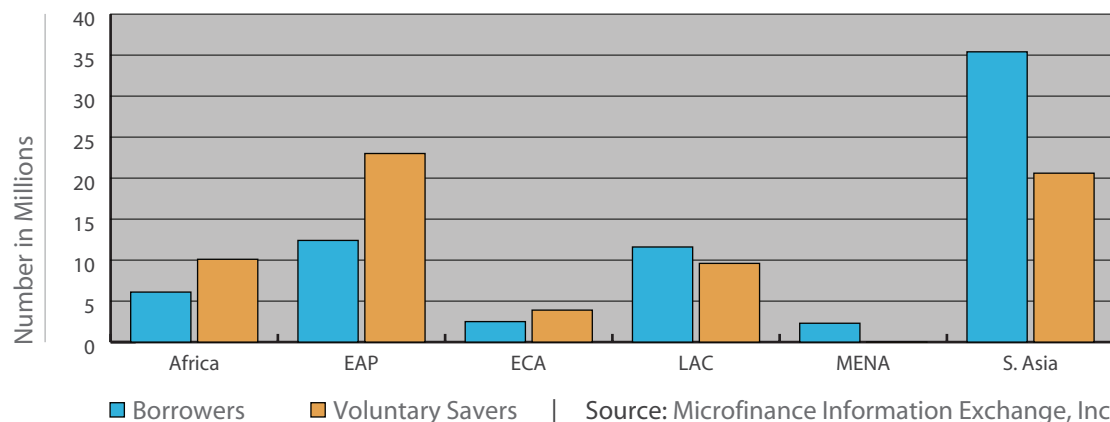
**Latin America and the Caribbean** — MIX produces a report, *Benchmarking Microfinance in Latin America*, with benchmarks and analysis for the entire region. In addition, MIX produces a report focused on the microfinance sector in Central America, as well as analysis on many countries in the Latin America region, including Mexico, Peru, Bolivia and El Salvador.

**Eastern Europe and Central Asia** — MIX covers Russia and the eastern European countries, the Caucasus, as well as the four republics of Central Asia (Kazakhstan, Kyrgyzstan, Tajikistan, Uzbekistan) in the report *Benchmarking Microfinance in Eastern Europe and Central Asia*. A report focused specifically on the four countries in Central Asia is produced, as well as country reports for Russia, Azerbaijan and more.

**Asia** — *Benchmarking Microfinance in Asia* gives an overview of the region, while individual reports covering countries including India, Bangladesh, Cambodia and Philippines give in-depth analysis and benchmarks.

Each year, MIX produces league tables covering global microfinance. These tables include rankings in several different categories, as well as a composite ranking with a broader view to performance. In addition, MIX produces rankings for the Latin America market and Asia market.

### Microfinance Institution Outreach by Region



### CONTACT

For more information, visit: [www.themix.org](http://www.themix.org) or e-mail us at: [info@themix.org](mailto:info@themix.org)