

# MIX Corporate Fact Sheet

## WHO WE ARE

The Microfinance Information Exchange, Inc. (MIX) is the leading provider of comprehensive business information and data services for the microfinance industry, covering primary and secondary actors in all segments of the sector. MIX is dedicated to strengthening the industry by increasing the flow of information, improving financial transparency and promoting the use of accepted business practices.

MIX's extensive coverage includes microfinance institutions, commercial investors, donors, raters and regulators, networks and associations, and other service providers associated with the sector. Business information, performance reports and in-depth analyses are publicly available through a variety of platforms: MIX Market ([www.mixmarket.org](http://www.mixmarket.org)) an online, interactive website with historical and current data on almost 1500 microfinance providers; *The MicroBanking Bulletin*, MIX's semi-annual journal, featuring benchmarks, articles, case studies, and trends; industry, regional, and country reports, analyses and championship league tables, other publications and discussion papers, available at [www.themix.org](http://www.themix.org).

MIX is a private, non-profit company founded by CGAP (the Consultative Group to Assist the Poor) and sponsored by CGAP, the Citi Foundation, Deutsche Bank Americas Foundation, Omidyar Network, Open Society Institute & the Soros Economic Development Fund, IFAD (International Fund for Agricultural Development), Bill & Melinda Gates Foundation, and others.

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## MIX QUICK FACTS\*

**Number of Countries Represented on MIX Market: 100**  
**Number of Microfinance Institutions Participating on MIX Market: 1469**  
**Number of Visitors to MIX Market: 35,000 average monthly**  
**Number of Microfinance Institutions Represented in MicroBanking Bulletin: 890**  
**Number of Borrowers Represented by MIX Data: 70 million**  
**Gross Loan Portfolio Represented by MIX Data: 36 billion USD**

\*As of March, 2009

## CONTACT

MIX is headquartered in Washington, D.C. with offices throughout the developing world. For more information, visit: [www.themix.org](http://www.themix.org), or e-mail us at [info@themix.org](mailto:info@themix.org)

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