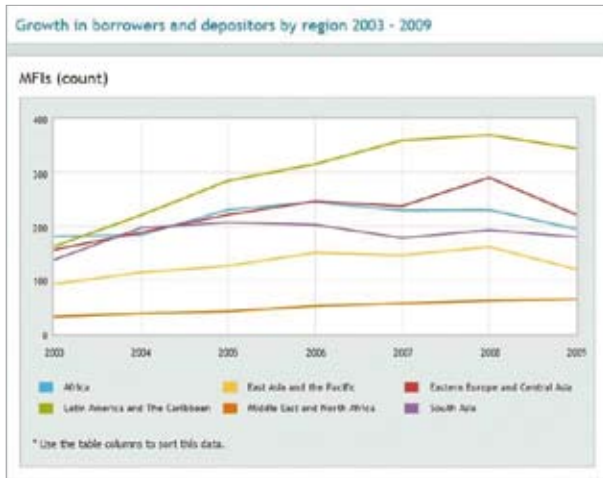


## Analytical Tools



### Conduct in-depth analysis of MIX's global microfinance database

- ▶ Create benchmarks, conduct trend and comparison analyses, and assess MFI performance
- ▶ Access one-stop market-level summaries for 110 countries that integrate data from MIX and external sources
- ▶ Explore the microfinance funding landscape by aggregating tens of thousands of individual funding agreements

### Advanced features made available to MIX premium users:

- ▶ Design a personalized dashboard to track your MFI portfolio, monitor market performance, and access your saved reports
- ▶ Gain strategic market-level insight and insider outlooks with interim trend analysis and market forecasting
- ▶ Track your portfolio's performance against key financial, social, and operational performance indicators

To learn more, visit:

<http://microfinance-business-solution.mixmarket.org>

## MIX's Mission

MIX is the premier source for objective, qualified and relevant microfinance performance data and analysis. Committed to strengthening financial inclusion and the microfinance sector by promoting transparency, MIX provides objective, qualified and relevant performance information on microfinance institutions (MFIs), funders, networks and service providers dedicated to serving the financial sector needs for low-income clients.

MIX fulfills its mission through a variety of platforms. On MIX Market ([www.mixmarket.org](http://www.mixmarket.org)), we provide instant access to financial and social performance information covering approximately 2,000 MFIs around the world. Our publications, MicroBanking Bulletin and MIX Microfinance World, feature thorough and timely analysis based on qualified data and research.

Incorporated in 2002, MIX is a non-profit organization headquartered in Washington, DC with regional offices in Azerbaijan, India, Morocco, and Peru. Our efforts are strengthened through our collaboration with the following global partners: Bill & Melinda Gates Foundation, CGAP, Omidyar Network, The MasterCard Foundation, IFAD, Michael & Susan Dell Foundation, Citi Foundation, Ford Foundation, and Deutsche Bank. For more information about MIX, please visit [www.themix.org](http://www.themix.org).

#### MIX Headquarters:

1901 Pennsylvania Avenue  
Suite 307  
Washington, D.C. 20006  
(202) 659-9094  
Email: [info@themix.org](mailto:info@themix.org)

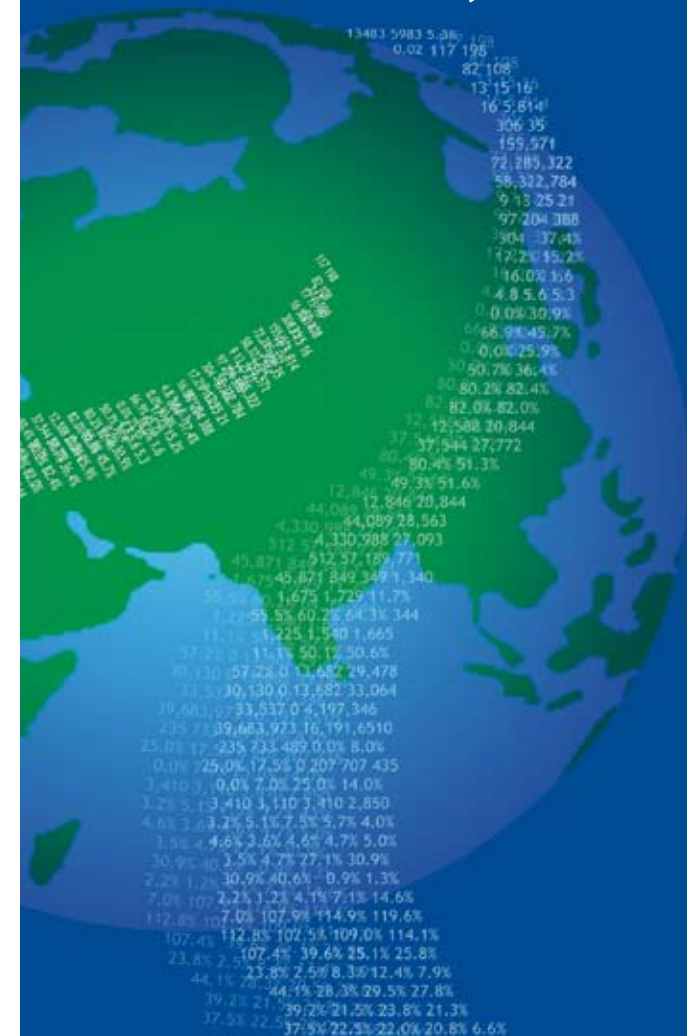
Follow us on Twitter: @mix\_market  
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[www.mixmarket.org](http://www.mixmarket.org)



## The Premier Source for Microfinance Data and Analysis

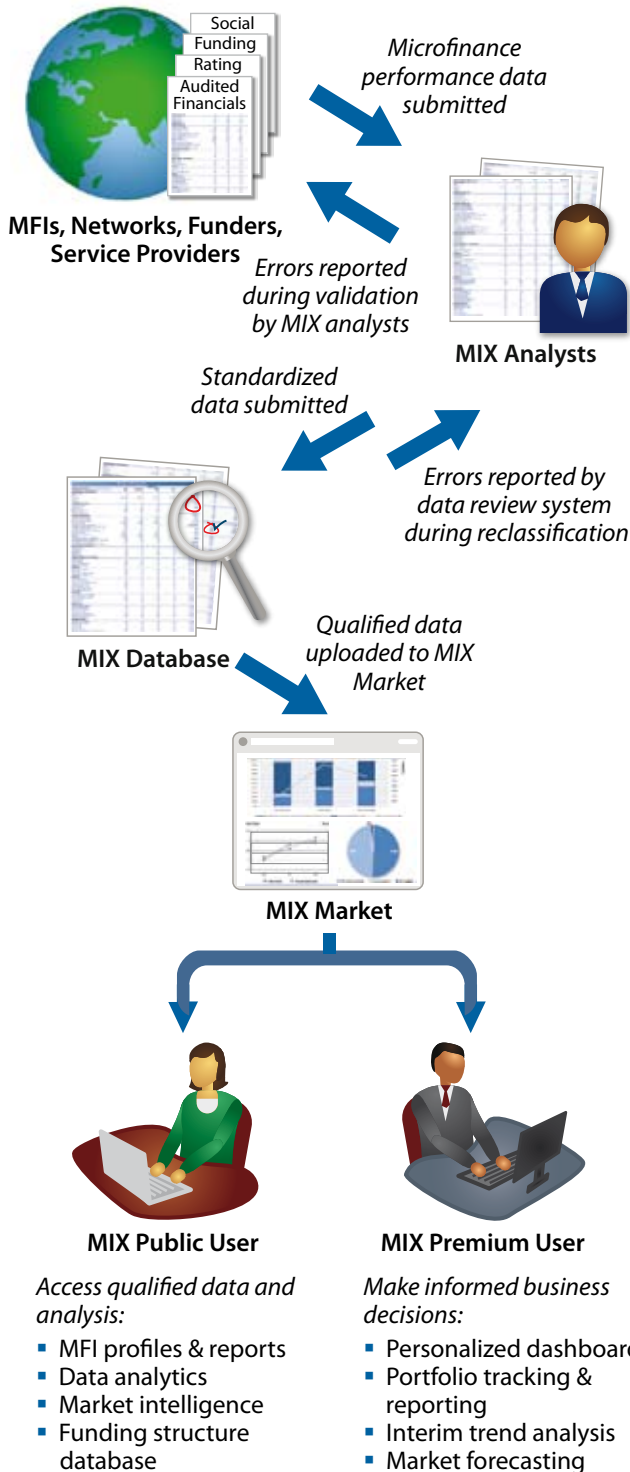


## Microfinance Information Exchange

[www.themix.org](http://www.themix.org) [www.mixmarket.org](http://www.mixmarket.org)

Follow us on Twitter: @mix\_market

## Who We Are and What We Do



## Global Microfinance Data

*MIX is your single source for microfinance performance data. Users turn to MIX because of our:*

### Expansive, In-depth Database:

- ▶ With the support of local network partners, MIX is the largest data source on microfinance covering approximately 2,000 MFIs that serve more than 80% of all known microfinance clients worldwide
- ▶ Our display includes integrated performance data featuring financial, social and operational information

### Timely Updates:

- ▶ MIX continuously updates information with interim as well as annual financial and social performance data
- ▶ Users can subscribe to free real-time data updates by region, country, and/or MFI

### Reliable Data:

- ▶ MIX experts review data against audits or other qualified sources and standardize all MFI data submissions to comply with International Financial Reporting Standards
- ▶ In addition, MIX's database review system conducts more than 135 quality checks to ensure the accuracy of submitted data

### Commitment to Transparency:

- ▶ Extensive MFI data is publicly available- users can access submitted financial statements and analyze aggregate MFI data
- ▶ MIX awards diamond rankings to indicate the level of transparency of each MFI on MIX Market



## Social Performance Insight

*Promoting transparency and effective double bottom-line decisions through:*

### Data Standards:

- ▶ MIX uses 11 indicator categories to encourage greater industry analysis and enable large-scale social performance benchmarking

### Deep Analysis:

- ▶ MIX regularly features comprehensive social performance analysis in MicroBanking Bulletin and MIX Microfinance World

### Social Performance Training:

- ▶ MIX conducts training sessions for MFIs/Networks and Investors on data reporting and data validation



## Industry Analysis



### MicroBanking Bulletin:

Features analysis and discussion of critical microfinance industry topics, written by MIX analysts and microfinance practitioners



### MIX Microfinance World:

Original and relevant market-level analysis written by MIX analysts, based on MIX Market's global database